

SEARCH FOUNDATION

RFP

2022

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We provide financial help for event, meetings, hospitality and catering professionals in crisis. The past year brought a record number of crisis relief cases, and we are proud to report that SEARCH has funded 100% of qualified cases since its inception.

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480.538.7912

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[www.searchfoundation.org](http://www.searchfoundation.org)

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Global HQ

8924 E. Pinnacle Peak Rd., Ste. G5-584

Scottsdale, AZ 85255-3618



**COMPANY:** The SEARCH Foundation

**OBJECTIVES:** Raise funds, Distribute grants, Build awareness

**ABOUT:** The SEARCH Foundation is a 501c3 founded in 1997 for event industry professionals in crisis. Every year the amount of requests for crisis help increases an average 48%, so increasing our reach and donor/sponsor base is paramount to our success. The two main ways SEARCH is funded is with the Annual Signature Event and through the continued giving program, The SEARCH 100.

**CONTACTS:** Kate Patay, Chairwoman  
*kate@katepatay.com or 775-343-6551*  
Thuy Diep, Outreach Committee  
*tdiep@wearehaute.com*

*SEARCH's Event Support Team*

David Lombardo – Events Chair, Evan Carbotti – Designer,  
Stephanie Jayko – Executive Producer, Jolie Bailey &  
Michele Polci – F&B



**REQUESTS:** Request for Proposal

- Availability (please confirm availability of space)
- Sponsorship Value (estimated costs, if any)
- Photos / Videos / Details

**RFP SENT:** October 28, 2021

**DEADLINE:** Please submit by Friday, November 12, 2021

**NEXT STEPS:** Decision by Friday, December 10, 2021

**EVENT:** SEARCH's Annual Signature Event

**PURPOSE:** To raise funds for Event Pros in Crisis

**CONFERENCE:** During The Special Event + Catersource

**DATE:** Wednesday, May 4, 2022

**TIME:** 8:30pm-12:00am, (3.5) Hours in total  
8:30pm-9:30pm, (1) Hour (VIP Reception)  
9:30pm-12:00am, (2.5) Hours (Main Event)

**DEMOGRAPHIC:** Event Professionals, mostly Corporate Event Planners, Social Planners and Supplier Partners

**GUESTS:** Estimated (500) event industry professionals



**F&B:** Light appetizers or desserts. Heavy beverage bar package with potentially sponsored alcohol donated through local distributor (waived corkage fees requested)

**BUDGET:** The SEARCH Foundation operates mainly on sponsorship from within the industry, but understands certain hard costs need to be covered. While we look for full sponsorship, which weighs heavily on the decision for venues and partners, we welcome ways and ideas to offset costs.

**SET / STRIKE:** We request full hold-space 24 pre & post event for partners to load in & out, but can be flexible

**NOTES:** Preference will be given to sponsorship and partnership trade agreements, which include a year-long agreement with marketing KPI's and custom deliverables based on sponsor requests. Full flexibility on trade.

The SEARCH Foundation is recognized as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code.

Contributions to the SEARCH Foundation will be deductible as charitable contributions to the extent permissible by law.